

## Contents

### SOCIOLOGY

*Bayramov V.D.*

About inclusive model of complex support of professional education and employment of persons with LOH

*Voevodina E.V., Raydugin D.S.*

Disability as social problem and object of special branch of sociology

*Bayramov V.D., Aleksandrova E.V.*

Socialization problem in the methodology of the objectivistic classical sociology

### CULTUROLOGY, PSYCHOLOGY

*Egorov P.A.*

The evolution of the phenomena of patriotism in the tradition of the foreign culture

*Stavitsky O.A.*

Symptom handicap in people with disabilities

### PEDAGOGY

*Belozertseva N.V., Fomicheva M.P.*

Scientific text translating methodology in professional training of foreign languages students

*Ovsyannikova O.A.*

Scientific approaches to formation of professional competence of experts in the process of learning russian language and speech culture at the university

### PHILOLOGY

*Bogatyreva S.N., Magomedova M.*

Features of the language consciousness of the American ethno-cultural community

*Rudnev V.N.*

The book in the spiritual life of society (to the 450th anniversary of the first printing house in Russia)

*Shalamova E.V.*

Use of automotive vocabulary and specific syntactic constructions in advertising texts

### ECONOMY, JURISPRUDENCE

*Polyakov O.E.*

Strategy of development of region in the conditions of innovative growth

*Zharikov V.V.*

Analysis of the situation and the dynamics of development of passenger road transport

*Yurchenko J.V.*

Problems of the subject administrative and legal relations of in the sphere regulation of the activity administrative courts

### THE TRIBUNE OF A YOUNG SCIENTIST

Alenurov E.A.

Sport team as social and economic community

Strigunenko I.K.

Deviant behavior of cadets and students of educational institutions of the Russian Interior Ministry as a social problem

Savchenko D.V.

A social group as a part of the social fabric

Died Oleg Evgenievich Polyakov

For the Attention of Authors

*BAYRAMOV Vagif Deyrushevich*

### **ABOUT INCLUSIVE MODEL OF COMPLEX SUPPORT OF PROFESSIONAL EDUCATION AND EMPLOYMENT OF PERSONS WITH LOH**

*Summary:* in article the main problems connected with realization of inclusive model of complex maintenance of professional education and employment of persons with LOH are analyzed

*Keywords:* inclusive model of education and employment, the barrier-free environment, professional education and employment of persons with LOH, the principles of an inclusion of persons with LOH

*VOEVODINA E.V., RAYDUGIN D.S.*

### **DISABILITY AS SOCIAL PROBLEM AND OBJECT OF SPECIAL BRANCH OF SOCIOLOGY**

*Summary.* In article questions of formation of sociology of disability as special branch of sociological knowledge are taken up. The methodological bases of the designated problem are given, disability models are analyzed. The main directions of researches in the field are analyzed, some aspects which have affected development of scientific interest to sociology of disability are discussed. On this basis the thesis about expediency of introduction of sociology of disability in area of researches of scientific specialty 22.00.04 — "Social structure, social institutes and processes" enters.

*Keywords:* disability, disability models, disability sociology, passport of specialty 22.00.04.

*BAYRAMOV V.D.*

### **SOCIALIZATION PROBLEM IN THE METHODOLOGY OF THE OBJECTIVISTIC CLASSICAL SOCIOLOGY**

*Summary:* in this article the review of formation of the concept of socialization in classical sociological theories of an objectivistic orientation is carried out.

*Keywords:* objectivistic sociology, socialization, individual, personality, classical sociology.

### **CULTUROLOGY, PSYCHOLOGY**

*EGOROV P.A.*

The evolution of the phenomena of patriotism in the tradition of the foreign culture

**Summary.** The definition of concept of patriotism on examples of some traditions of culture of Europe and the USA is considered.

**Keywords:** patriotism, culture of patriotism, patriotism education, American patriotism.

*Stavitsky O.A.*

Symptom handicap in people with disabilities

The article describes and clarifies the concept of "handykapizm", "symptom handicap." The analysis of empirical research in the form of manifestation handykapizmu complex handicap in people with disabilities.

Key words: handykapizm, symptom handicap, people with disabilities, disability.

## PEDAGOGY

*Belozertseva N.V., Fomicheva M.P.*

**SCIENTIFIC TEXT TRANSLATING METHODOLOGY IN PROFESSIONAL TRAINING OF FOREIGN LANGUAGES STUDENTS**

**Summary:** *The article dwells upon the process of teaching students of foreign languages department to translate a scientific text, namely its methodical support serving to optimize the process of professional education. It also considers various methods of respective pedagogical and psychological research.*

**Key words:** *process of teaching scientific text translation, methodology, means and forms of teaching students, methods of research in pedagogy and psychology, authentic literature.*

*Ovsyannikova O.A.*

**SCIENTIFIC APPROACHES TO FORMATION OF PROFESSIONAL COMPETENCE OF EXPERTS IN THE PROCESS OF LEARNING «RUSSIAN LANGUAGE AND SPEECH CULTURE» AT THE UNIVERSITY**

**Summary.** *The article discusses various approaches in training «Russian language and speech culture» at the University, namely: the competence approach in education, learner-centered, lexical, socio-cultural, didactic, deductive, inductive, psychological, humanitarian, communicative activity and innovation, cognitive approaches in training. In Russia strengthens the understanding that an effective system of higher professional education in the information age should be based on competence approach to training professionals.*

**Key words:** *competence approach in education, learner-centered, lexical, socio-cultural, didactic, deductive, inductive, psychological, humanitarian, communicative activity and innovation, cognitive approaches in training, modernization of education.*

*PETROVA, T.V.*

**DEFINITION OF THE GOALS OF EDUCATION IN THE EDUCATION SYSTEM OF MODERN RUSSIA**

**Summary.** *The article is devoted to education problems in modern Russia. Special attention is given to analysis of purposes of education based on various pedagogical theories, programs, scientific articles, publications on modern education in periodical on pedagogy.*

**Key words:** *training, concept of education, education, open education.*

## PHILOLOGY

*BOGATYREVA S.N., MAGOMEDOV M.*

## **FEATURES OF THE LANGUAGE CONSCIOUSNESS OF THE AMERICAN ETHNO-CULTURAL COMMUNITY**

*Summary.* The article analyses specific features of structure interaction of the American ethnocultural community and their representations in the American variant of English language from the positions of cognitive linguistics.

**Key words:** *consciousness, culture, ethnocultural consciousness, national character, Americanness, mentality, changes in the vocabulary of the language.*

**Rudnev V.N.**

### **The book in the spiritual life of society (To the 450th anniversary of the first printing house in Russia)**

This article is devoted to the study of books in the spiritual life of society. The author addresses the main aspects of formation and development of book culture in Russia. It offers a questionnaire to identify the reader's interests of today's students.

**Key words:** *spiritual life, book publishing, worldview, and a printing house.*

**Shalamova E.V**

Use of automotive vocabulary and specific syntactic constructions in advertising texts

*Annotation:* The article is a review of two pieces. The first one is dedicated to the US car advertisements; the second one is a research into ad phrases in the German language. The study analyses descriptive adjectives used in Russian commercials.

**Keywords:** *advertisement, phrases, descriptive adjectives, cars, automotive terms*

## **ECONOMY, JURISPRUDENCE**

*Polyakov O.E.*

### **STRATEGY OF DEVELOPMENT OF REGION IN THE CONDITIONS OF INNOVATIVE GROWTH**

*Summary.* In the article the author considers the peculiarities of formation of strategy of development of economy of region in the conditions of innovative growth. Taking into account the specifics of the topic, the author of the proposed measures for the successful solution of the problem of innovation development of the region.

**Key words:** *strategy of development of the region, innovative development of the region, the regional innovation system.*

**ZHARIKOV V.V.**

### **ANALYSIS OF THE SITUATION AND THE DYNAMICS OF DEVELOPMENT OF PASSENGER ROAD TRANSPORT**

*Annotation.* In the article the analysis of the mechanism of management of passenger motor transport in the system of state regulation of the Russian Federation, as well as at the level of individual passenger transport enterprises of the Tambov region.

**Keywords:** *passenger motor transport, regulation of the market of motor transport services, management structure, the transportation process, transport of passengers.*

*Yurchenko J.V.*

Problems of the subject administrative and legal relations of in the sphere regulation of the activity administrative courts

The paper based on the analysis of the current legislation and views on this subject matter legal scholars analyzed the concept of administrative and legal relations, and defined the definition of administrative and legal relations in the sphere of regulation of administrative courts in Ukraine.

**Keywords:** administrative courts, administrative regulation, object, activity, administrative and legal relations, legal regulation, administrative and juristic object relations.

## THE TRIBUNE OF A YOUNG SCIENTIST

*Alenurov E.A.*

### **Sport team as social and economic community**

*Summary.* We consider the social role of modern sport, mainly by the example of football. It is noted that the sport is important conduit system of values in modern society, especially among young people. The causes of the rapid growth of the sports audience in the age of mass media and the Internet. The conclusion of the relevance of the study of the social role of a sports team.

**Keywords:** Sports team. Football. The system of values. Youth. Social roles.

*Strigunenko I.K.*

### **DEVIANT BEHAVIOR OF CADETS AND STUDENTS OF EDUCATIONAL INSTITUTIONS OF THE RUSSIAN INTERIOR MINISTRY AS A SOCIAL PROBLEM**

*Summary.* Deviant behavior has received fairly widespread among the youth of modern Russia. The military youth was not an exception in despite of the particular style and way of life, specific social practices. Overcoming deviations of cadets and students is a priority for the science and practice, given the significant potential of this social group.

**Keywords:** youth, deviation, educational institutions, the Russian Interior Ministry, socialization and social development, prevention and prevention of deviant behavior.

*Savchenko D.V.*

### **A SOCIAL GROUP AS A PART OF THE SOCIAL FABRIC**

*Summary:* modern society seems very complex and diversified formation. Social groups play an important role in society performing a kind of micromodel of the system of social interactions in general. It is therefore of the sociological analysis of social groups represent considerable theoretical and practical interest.

**Keywords:** society, social structure, social group, theoretical and empirical studies of social groups.